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# RETAIL PRICE LIST

of

## Coe, Converse & Edwards Co.

### *Nurserymen*



On Highway 12, at  
Southern City Limits

Fort Atkinson,

Wisconsin

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## TERMS

**The Prices** in this list are for goods delivered at the purchaser's nearest railroad station all charges prepaid, except by special agreement, and any such agreement must be duly entered on the order.

### **Cash on Delivery.**

**We Pack Carefully** and agree to replace free any stock that fails to reach the customer in good, healthy condition if notified immediately on arrival of such stock. We further agree, should any tree or plant sold by us prove untrue to name, that we will replace same free of charge or return purchase price. It is mutually agreed between the purchaser and ourselves that we are not to be held liable for a greater sum than was originally paid for stock.

**Freedom From Disease.**—Our Nursery is inspected each year and we hold a certificate showing our stock to be free from injurious insect pests, a copy of which accompanies each shipment.

### **Parcel Post, C. O. D.**

Many small orders can be sent direct in this way, if the purchaser so desires. Orders to be sent Parcel Post, C. O. D., must amount to at least \$2.00.

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**Retail Price List**  
**of**  
**Coe, Converse &**  
**Edwards Co.**

**NURSERYMEN**

**Fort Atkinson, Wisconsin**

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**STRAWBERRIES**

**“Do not Sell Strawberry Plants for Fall Delivery”**

Our Strawberry plants are all freshly dug at time of shipment. Varieties marked (Per) have perfect blossom and will fruit when planted alone. Those marked (Imp) have imperfect flowers and will not fruit when planted alone, but must have some of the perfect flowering sort planted with them—one-third to one-half is about the proportion.

**Do not sell less than 25 plants of one variety.**

**June Bearing**

Per 50	Per 100	Per 250	Per 1000
\$1.75	\$3.25	\$6.50	\$24.00

**Varieties**

Blakemore (Per)	Premier (Per)
Fairfax (Per)	Senator Dunlap (Per)

**Fall Bearing**

Per 50	Per 100	Per 250
\$2.75	\$4.00	\$7.50

**Varieties**

Gem (the best)

**RHUBARB**

Each, 75c	Per 12, \$7.50
Victoria	

**A NEW RED RHUBARB**

Each \$1.00

Dozen, \$11.00

**McDONALD RHUBARB.** Comes to us from Canada. Stalk is brightly colored, of large size and of excellent quality. Color when cooked is red and very attractive.

**HORSE RADISH**

Dozen, \$2.00

Per 100, \$10.00

## **RASPBERRIES**

**Do not sell less than 6 plants of one variety.** Black and Purple varieties we furnish strong 2-year plants.

### **Black and Purple Varieties**

Per 12	Per 25	Per 100
\$2.75	\$5.25	\$20.00

### **Varieties**

Cumberland (Black)      Sodus (Purple)

### **Red or Sucker Varieties**

Either 2 year or strong selected sucker plants.

Per 12	Per 25	Per 100
\$2.75	\$5.25	\$20.00

### **Varieties**

Chief      Latham      Sunrise

## **BLACKBERRIES**

No order accepted for less than six plants of one variety.

Per 12, \$3.25	Per 25, \$6.00
Eldorado      Snyder	Lucretia Dewberry

## **CURRANTS**

### **2-yr. No. 1 Plants**

Each, 65c	Dozen, \$7.00
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### **Varieties**

Perfection      Red Lake      White Grape

**We Do Not Grow or Handle Black Currants.**

## **GOOSEBERRIES**

### **2-yr. No. 1 Plants**

Each, 75c	Dozen, \$8.00
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### **Varieties**

Downing      Houghton

## **GRAPES**

### **2-yr. No. 1 Plants**

Each, 70c	Dozen, \$8.00
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### **Varieties**

Beta (Black)	Fredonia (Early Black)
Caco (Red)	Moore's Early (Black)
Concord (Black)	Portland (White)
	Worden (Black)

## **ASPARAGUS**

### **No. 1 Plants**

We are growing but one variety, the Mary Washington.

Per 25, \$1.75	Per 100, \$5.00
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## STANDARD APPLE TREES

Varieties marked \* we consider the most desirable for planting in this latitude.

	Each	Per 12
4 to 5 ft. ....	1.75	20.00
5 to 6 ft. ....	\$2.00	\$22.00

### Varieties

Anoka	McIntosh
Beacon	Melba
Cortland	Milton
Delicious (red)	N. W. Greening
Delicious (yellow)	Prairie Spy
Duchess (red)	Red Astrachan
Early McIntosh	<del>Salome</del>
Fameuse or Snow	Tetofsky
Haralson	Tolman Sweet
Kendall	Wealthy
Liveland	<del>Windsor</del>
Macoun	Yellow Transparent

### PROMISING NEW VARIETIES NOT DESCRIBED IN OUR CATALOG

**Beacon** — A new variety from Minnesota. Same season as Duchess but of better quality and a better keeper. Color deep red, fine for early market.

**Kendall** — Of McIntosh parentage. Fruit solid, dark red, ripen same season as McIntosh and better keeper.

**Prairie Spy** — A new variety of great promise. Of medium size, good quality, shaped like Wealthy. Color bright red over yellow ground, a good keeper.

Varieties we can furnish but do not recommend for general planting in our latitude, at standard apple tree prices:

Golden Russet    Grimes Golden    Jonathan    Winesap

## STANDARD CRAB APPLES

	Each	Per 12
4 to 5 ft. ....	1.75	20.00
5 to 6 ft. ....	\$2.00	\$20.00

### Varieties

*Dolgo	*Sweet Russet
*Florence	*Whitney
*Hyslop	

**DOLGO CRAB** — We list this among our flowering crabs. It also deserves a place with the fruits, as it is not only ornamental but there is nothing better for jelly.

## CHERRIES

	Each	Per 12
4 to 5½ ft. ....	\$2.50	\$27.00
3 to 4 ft. ....	2.25	25.00

### Varieties

Early Richmond      Eng. Morello      Montmorency  
Nanking Cherry, see Prunus Tomentosa.

Each

Hansen's Bush Cherry (Improved Besseyi) 3-4 ft. \$1.25  
Hansen's Bush Cherry (Improved Besseyi) 2-3 ft. 1.00

## HARDY PLUMS

A number of the following varieties are the product of the Minnesota Plant Breeding farm. These are putting plum growing in this section of the country on a new basis. Most varieties of plums are shy bearers when planted alone. To get the best results they must have some variety planted with them that is a good pollenizer. The ones marked (pollenizer) are good for this purpose. One of these for every three or four trees is about the right proportion.

5 to 6 ft. .... Each, \$2.25      Per 12, \$25.00

### Varieties

Ember	Surprise (Pollenizer)
Hanska (Pollenizer)	Superior
Kaga (Pollenizer)	Underwood
Monitor	Waneta

### European Plums

5 to 6 ft. .... Each, \$2.25      Per 12, \$25.00

### Varieties

Lombard      Stanley Prune

## CHERRY PLUMS

4 to 5 ft. .... Each, \$2.25      Per 12, \$25.00

### Varieties

Sapa      Opata      Compass

## PEARS

4 to 5 ft. .... Each, \$2.50      Per 12, \$27.00

### Varieties

Duchess	Clapps Favorite	Mendel
*Bartlett	Flemish Beauty	*Seckel
Lincoln	*Kieffer	Bantam Pear

## NUT TREES

The trees we offer have been transplanted one or more times.

Black Walnut	5-6 ft.	\$2.00
Black Walnut	6-8 ft.	2.50
Butternut	5-6 ft.	2.00
Butternut	6-8 ft.	2.50



## SHADE AND ORNAMENTAL TREES

NOTE: To avoid any misunderstanding regarding the sizes and grades of trees, we make the following explanation: The 6 to 8 foot grade takes in trees that are 6 feet and over up to 8 feet, but does not include the 8 foot trees. The 8 to 10 foot grade takes in those that are 8 feet and over and under 10 feet, but not the 10 foot, and so on through all grades. For example, should you wish a tree 10 feet high and 1½ inches in diameter (or caliper) you must order the 10 to 12 foot tree; 1½ to 2 inch, as the 8 to 10 foot grade does not include the 1½ inch or 10 foot trees. All shade trees have been one or more times transplanted.

### Ash (Fraxinus)

	Each	Doz.
Am. White or Green, 6 to 8 ft. ....	\$1.75	\$18.00
Am. White or Green, 8 to 10 ft. ..	2.00	20.00

### Birch (Betula)

White, 5 to 6 ft. ....	2.00
White, 6 to 8 ft. ....	3.00
Cut Leaf Weeping, 5 to 6 ft. ....	4.00
Cut Leaf Weeping, 6 to 8 ft. ....	5.00

### Catalpa

Speciosa, 6 to 8 ft. ....	2.00
Bungeii, 2 yr. head .....	6.00

### Crab (Pyrus)

Bechtel's Double Flowering	
2-3 ft. ....	1.50
3-4 ft. ....	2.00
4-5 ft. ....	2.50
Dolgo	
4-5 ft. ....	1.75
5-6 ft. ....	2.00
Hopa, Red Flowering	
4-5 ft. ....	1.75
5-6 ft. ....	2.00

### Elm (Ulmus)

For street planting, there is no tree that equals the Elm. It is a fairly rapid grower, hardy and healthy.

	Each	Doz.
Am. White, 6 to 8 ft. ....	2.00	22.00
Am. White, 8 to 10 ft. ....	2.25	25.00
Am. White, 1¼ to 1½ in. ....	2.50	28.00
Am. White, 1½ to 2 in. ....	4.50	48.00
Am. White, 2 to 2½ in. ....	7.00	76.00
Am. White, 2½ to 3 in. ....	12.00	
Moline Elm, 6 to 8 ft. ....	2.25	25.00
Moline Elm, 8 to 10 ft. ....	3.00	33.00
Moline Elm, 1¼ to 1½ in. ....	3.50	38.00
Moline Elm, 1½ to 2 in. ....	5.50	
Moline Elm, 2 to 2½ in. ....	8.00	
Vase Elm, 6 to 8 ft. ....	2.25	25.00
Vase Elm, 8 to 10 ft. ....	3.00	33.00
Vase Elm, 1¼ to 1½ in. ....	3.50	38.00
Vase Elm, 1½ to 2 in. ....	5.50	60.00

### Chinese Elm

	Each	Doz.
5-6' .....	\$1.00	\$11.00
6-8' .....	1.50	16.00
8-10' .....	2.00	22.00
1¼-1½" .....	2.50	28.00
1½-1¾" .....	3.50	
1¾-2" .....	4.50	

### Hackberry

6 to 8 ft. ....	2.50
8 to 10 ft. ....	3.50

### Linden (Tilia)

Am. Basswood, 6 to 8 ft. ....	2.00	22.00
Am. Basswood, 8 to 9 ft. ....	2.50	27.00
Am. Basswood, 9 to 10 ft. ....	5.00	55.00
Am. Basswood, 2 to 2½ in. ....	6.00	

### Maple (Acer)

Norway, 6 to 8 ft. ....	4.00
Norway, 8 to 10 ft. ....	5.00
Norway, 1¼ to 1½ in. ....	6.00
Norway, 1½ to 1¾ in. ....	7.50
Norway, 1¾ to 2 in. ....	10.00
Schweidler, 6 to 8 ft. ....	5.00
Schweidler, 8 to ft. ....	6.00
Silver or Soft, 6 to 8 ft. ....	2.00
Silver or Soft, 8 to 10 ft. ....	2.25
Silver or Soft, 1¼ to 1½ in. ....	3.00
Silver or Soft, 1½ to 2 in. ....	4.50
Sugar or Hard, 6 to 8 ft. ....	3.00
Sugar or Hard, 8 to 10 ft. ....	4.00
Sugar or Hard, 1½ in. ....	5.25
Sugar or Hard, 2 to 2¼ in. ....	8.00

### Mountain Ash (Sorbus)

American Mt. Ash, 5 to 6 ft. ....	2.50
American Mt. Ash, 6 to 8 ft. ....	3.50

### Mulberry (Morus)

Russian Mulberry, 5 to 6 ft. ....	2.00
Russian Mulberry, 6 to 8 ft. ....	3.00
Weeping Mulberry, 5 to 6 ft. stems	
2 year heads .....	6.00

### Oak (Quercus)

Pin Oak, 5 to 6 ft. ....	2.50
Pin Oak, 6 to 8 ft. ....	3.00

### Poplar (Populus)

	Each	Doz.
Bolleana, 6 to 8 ft. ....	3.00	
Bolleana, 8 to 10 ft. ....	3.50	
Carolina, 6 to 8 ft. ....	1.75	
Carolina, 8 to 10 ft. ....	2.25	
Lombard, 6 to 8 ft. ....	1.50	16.00
Lombard, 8 to 10 ft. ....	2.00	22.00
Lombard, 1½ to 1¾ in. ....	3.50	33.00
Lombard, 1¾ to 2 in. ....	3.50	38.00

### **Thorn (Crataegus)**

Coccinea, 3 to 4 ft. ....	3.00
Crus-Galli, 3 to 4 ft. ....	3.25
Pauls Dbl. Scarlet, 3 to 4 ft. ....	3.50

### **Tree of Heaven (Alianthus)**

Glandulosa, 5 to 6 ft. ....	2.50
Glandulosa, 6 to 8 ft. ....	3.25

### **Willow (Salix)**

Golden, 6 to 8 ft. ....	2.00	22.00
Golden, 8 to 10 ft. ....	2.50	28.00
Laurel Leaf, 6 to 8 ft. ....	2.00	22.00
Laurel Leaf, 8 to 10 ft. ....	2.50	28.00
Niobe Golden Weeping, 6 to 8 ft. ..	3.00	33.00
Niobe Golden Weeping, 8 to 10 ft.	3.50	38.00
Wisconsin Weeping, 6 to 8 ft. ....	3.00	33.00
Wisconsin Weeping, 8 to 10 ft. ....	3.50	38.00

## **Some of the Best Trees for Special Purposes**

### **For Road Street and Avenue Planting**

American Elm	Sugar Maple
Silver Maple	Norway Maple
Box Elder	Carolina Poplar
Horse-chestnut	Catalpa Speciosa
American Linden	Oriental Plane

### **Trees with Conspicuous Flowers**

Horse-chestnut	Hopa Crab
American White Thorn	Catalpa Speciosa
Bechtel's Crab	Cockspur Thorn
Paul's Double Scarlet Thorn	

### **Trees for Moist Places**

American Elm	Poplars
American Linden	Ash
Catalpa	Willows

### **Trees for Dry Knolls and Poor Soil**

Silver-Leaf Maple	Box Elder
Poplars	Chinese Elm

## EVERGREENS

All our Evergreens are nursery grown and have been transplanted one or more times.

Many planters do not use the care necessary for success in handling Evergreens and for this reason we do not make a Free Replacement on Evergreen Losses. Replacements will be made at One-half Our Regular Retail Price.

**The following list of Evergreens are Selected Specimens and will be dug and delivered with a ball of dirt, and orders should be marked BB. Trees handled in this way and properly cared for are very sure to succeed.**

### Arbor Vitae

	Each
American, 2 to 3 ft. ....	4.00
American, 3 to 4 ft. ....	6.00
American, 4 to 5 ft. ....	7.00
Globe, 15 to 18 in. ....	4.00
Globe, 18 to 24 in. ....	5.00
Pyramid, 2 to 2½ ft. ....	4.25
Pyramid, 2½ to 3 ft. ....	5.00
Pyramid, 3 to 4 ft. ....	6.50
Siberian, 18 to 24 in. ....	3.75
Siberian, 2 to 2½ ft. ....	4.75

### Fir

Concolor, 2 to 3 ft. ....	7.00
Douglas, 2 to 3 ft. ....	6.00
Douglas, 3 to 4 ft. ....	8.50

### Hemlock

Canadian, 2½ to 3 ft. ....	8.00
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### Juniper

Andorra, 18 to 24 in. ....	5.50
Cannarti, 2 to 3 ft. ....	6.00
Cannarti, 3 to 4 ft. ....	8.00
Communis Aurea, 18 to 24 in. ....	6.00
Dundee, 2 to 3 ft. ....	6.00
Dundee, 3 to 4 ft. ....	7.00
Excelsa Stricta, 18 to 24 in. ....	5.00
Glauca, 2 to 3 ft. ....	7.00
Glauca, 3 to 4 ft. ....	9.00
Meyerii, 15 to 18 in. ....	5.00
Meyerii, 18 to 24 in. ....	6.00
Pfitzeriana, 18 to 24 in. spread....	6.00
Pfitzeriana, 2 to 2½ ft. spread....	7.00
Pfitzeriana Golden, 18 to 24 in. ..	5.00
Savin, 15 to 18 in. spread ....	5.00
Savin, 18 to 24 in. spread ....	6.00
Tamariscifolia, 15 to 18 in. ....	5.50
Tamariscifolia, 18 to 24 in. ....	6.50
Tamariscifolia, 2 to 2½ ft. ....	8.00
Virginiana (Red Cedar), 2 to 3 ft. ....	5.50
Virginiana (Red Cedar), 3 to 4 ft. ....	7.00
Virginiana (Red Cedar), 4 to 5 ft. ....	8.00

**Pine (Pinus)**

Austrian, 2 to 3 ft. ....	6.00
Austrian, 3 to 4 ft. ....	8.00
Mugho (Dwarf), 12 to 15 in. ....	5.00
Mugho (Dwarf), 15 to 18 in. ....	6.00
Mugho (Dwarf), 18 to 24 in. ....	7.00
Scotch, 2 to 3 ft. ....	5.00
Scotch, 3 to 4 ft. ....	7.50

**Spruce (Picea)**

Black Hills, 2 to 2½ ft. ....	5.00
Black Hills, 2½ to 3 ft. ....	6.50
Black Hills, 3 to 4 ft. ....	8.00
Colo. Selected Blue, 2 to 3 ft. ....	10.00
Colo. Selected Blue, 3 to 4 ft. ....	15.00
Colorado Green, 2 to 3 ft. ....	6.50
Colorado Green, 3 to 4 ft. ....	7.50
Koster Blue, 2 to 2½ ft. ....	12.00
Koster Blue, 2½ to 3 ft. ....	15.00
Norway, 2 to 3 ft. ....	5.00
Norway, 3 to 4 ft. ....	6.00

**Yew (Taxus)**

Cuspidata Upright, 1½ to 2 ft. ..	11.00
Cuspidata Upright, 2 to 2½ ft. ..	13.50
Cuspidata Upright, 2½ to 3 ft. ..	17.00
Hicksii Upright, 3 to 3½ ft. ....	18.00
Cuspidata Spreading, 15 to 18 in. ....	10.00
Cuspidata Spreading, 1½ to 2 ft. ....	12.00
Cuspidata Spreading, 2 to 2½ ft. ....	15.00
Intermedia, 15 to 18 in. ....	10.00
Intermedia, 18 to 24 in. ....	12.00

**EVERGREENS****for****WINDBREAKS OR HEDGES****Arbor Vitae (Thuja)**

Dug WITHOUT a Ball of Dirt.

	Each	Doz. Per 100
American, 12 to 18 in. ....	.80	9.00
American, 18 to 24 in. ....	1.25	12.00

**Pine (Pinus)**

Dug WITHOUT a Ball of Dirt.

Austrian Pine, 18 to 24 in. ....	2.00	22.00
Scotch Pine, 18 to 24 in. ....	1.50	16.00

**Spruce (Picea)**

Dug WITHOUT a Ball of Dirt.

	Each	Doz. Per 100
Black Hills, 12 to 18 in. ....	1.25	14.00
Black Hills, 18 to 24 in. ....	2.00	22.00
Norway, 12 to 18 in. ....	1.00	11.00
Norway, 18 to 24 in. ....	1.25	14.00

## FLOWERING AND ORNAMENTAL SHRUBS

Prices given are for shrubs of the proper size for transplanting. Varieties vary in size and habit of growth. Some at 2 feet are as fully developed as others at 3 and 4 feet. **Where extra heavy plants are wanted, add 25c to the price of each.**

### Acer (Sib. Maple)

	Each	Doz.	Per 100
Ginnale (Sib. Maple), 2 to 3 ft. ..	1.50	16.00	
Ginnale (Sib. Maple), 3 to 4 ft. ..	2.00	22.00	

<b>ACACIA</b> (Moss Locust) 2 to 3 ft.	1.00	11.00	
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### Almond

Dbl. Pink, 2 to 3 ft. ....	1.75	20.00	
Dbl. White, 2 to 3 ft. ....	1.75	20.00	

### AMALANCHIER

Juneberry, 2 to 3 ft. ....	1.00	11.00	
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### Aralia

Pentaphylla, 2 to 3 ft. ....	.90	11.00	
Spinosa, 3 to 4 ft. ....	1.50	16.00	

### Aronia

Arbutifolia, 2 to 3 ft. ....	1.00	11.00	
Melanocarpa, 2 to 3 ft. ....	1.00	11.00	

### Barberry

Box, 12 to 15 in. ....	.60	6.50	
Barberry (Japanese) Red, 12-15"	.50	5.00	
Barberry (Japanese) Red, 15-18"	.75	8.00	
Barberry (Japanese) Red, 18-24"	1.00	11.00	
Thunbergii, 12 to 15 in. ....	.35	3.50	
Thunbergii, 15 to 18 in. ....	.50	5.00	35.00
Thunbergii, 18 to 24 in. ....	.75	7.50	60.00
Thunbergii, 2 ft. ....	1.00	11.00	65.00

### Beauty Bush (Kolkwitzia Amabilis)

Beauty Bush, 18 to 24 in. ....	1.25		
Beauty Bush, 2 to 3 ft. ....	1.50		

### Buckthorn (Common)

Buckthorn (Common), 18-24" Trans.	.50	5.00	35.00
Buckthorn (Common), 2 to 3 ft.	.75	7.50	60.00

### CARAGANA ARBOR

18 to 24 in. ....	.75	7.50	
2 to 3 ft. ....	1.00	11.00	

### Chokeberry (See Aronia)

### Cotoneaster

Acutifolia, 18 to 24 in. ....	.75	7.50	60.00
Acutifolia, 18 to 24 in. ....	.75	7.50	60.00

## **Cornus (Dogwood)**

Elegantissima, 2 to 3 ft. ....	1.50	16.00
Lutea, 2 to 3 ft. (Yellow Bark)....	1.00	11.00
Paniculata, 2 to 3 ft. ....	1.25	14.00
Siberica, 2 to 3 ft. ....	1.00	11.00
Stolonifera, 2 to 3 ft. ....	1.00	11.00

## **CURRENT ALPINE**

12 to 18 in. ....	.75	7.50
18 to 24 in. ....	1.00	11.00

## **Cydonia (See Quince)**

## **Deutzia**

Gracilis, 18 to 24 in. ....	1.25	14.00
Pride of Rochester, 2 to 3 ft. ....	1.25	14.00

## **Diervilla (See Weigela)**

## **Eleagnus (Oleaster)**

Angustifolia, Russian Olive, 2 to 3 ft. ....	1.00	11.00
Angustifolia, Russian Olive, 3 to 4 ft. ....	1.25	14.00

## **Elder (Sambucus)**

Common, 2 to 3 ft. ....	1.00	11.00
Cut Leaf, 2 to 3 ft. ....	1.00	11.00
Golden, 2 to 3 ft. ....	1.00	11.00
Golden, 3 to 4 ft. ....	1.25	14.00

## **Euonymus (Strawberry Tree)**

Am. Burning Bush, 2 to 3 ft. ....	1.25	14.00
Alatus, 18 to 24 in. ....	1.25	14.00
Alatus, 2 to 3 ft. ....	1.50	16.00

## **Forsythia (Golden Bell)**

Intermedia, 2 to 3 ft. ....	1.00	11.00
Suspensa, 2 to 3 ft. ....	1.25	14.00

## **Fringe (Smoke Tree)**

Fringe (Purple), 18 to 24 in. ....	1.25	
Fringe (Purple), 2 to 3 ft. ....	1.75	

## **High Bush Cranberry**

High Bush Cranberry, American,		
2 to 3 ft. ....	1.25	14.00
3 to 4 ft. ....	1.50	16.00

## **Honeysuckle (Bush Lonicera)**

Bella Albida (White), 2 to 3 ft. ....	1.00	11.00
Bella Albida (White), XX ....	1.25	14.00
Grandiflora, 2 to 3 ft. ....	1.00	11.00
Grandiflora, XX ....	1.25	14.00
Morrowi, 18 to 24 in. ....	1.00	11.00
Morrowi, 2 to 3 ft. ....	1.25	14.00
Pink Tatarian, 2 to 3 ft. ....	1.00	11.00
Pink Tatarian, XX ....	1.25	14.00

## Hydrangea

Arborescens Grandiflora, 18 in. ..	1.00	11.00
Arborescens Grandiflora, XX .....	1.25	14.00
Paniculata Grandiflora, 2 to 3 ft.	1.25	14.00
Paniculata Grandiflora, XX .....	1.50	16.00
Paniculata Grandiflora, Tree Form, 3 to 4 ft. ....	3.00	

## Ligustrum (See Privet)

## Lilac (See Syringa)

## Lonicera (See Honeysuckle)

## Moss Locust (See Acacia)

## Philadelphus (Commonly known as Syringa)

Boquet Blanc, 2 to 3 ft. ....	1.25	14.00
Coronarius, 2 to 3 ft. ....	1.00	11.00
Grandiflora, 2 to 3 ft. ....	1.00	11.00
Lemoine, 2 to 3 ft. ....	1.00	11.00
Virginal, 2 to 3 ft. ....	1.25	14.00
Virginal, 3 to 4 ft. ....	1.50	16.00

## Privet (Ligustrum)

Amoor River North, 12-18 in., 3 Canes .....	.30	3.00	25.00
Amoor River North, 18-24 in., 3 Canes .....	.40	4.00	35.00
Amoor River North, 2-3 ft., 4 Canes .....	.50	5.00	40.00
Regals, 18-24 in. ....	.75	13.00	60.00

## Prunus (Ornamental Plums)

Newport (Red Leaf), 2-3 ft. ....	1.75
Newport (Red Leaf), 3-4 ft. ....	2.00
Triloba, 2-3 ft. ....	1.75
Triloba, 3-4 ft. ....	2.00
Cistena (Red Leaf), 2-3 ft. ....	1.75
Cistena (Red Leaf), 3-4 ft. ....	2.00

### PRUNUS TRILOBA

This is more desirable than the Flowering Almond. It blooms at the same season. The flower is similar in appearance. It is a stronger grower and hardier.

Tomentosa-Nanking Cherry, 2-3 ft. ....	1.00	11.00
Tomentosa-Nanking Cherry, 3-4 ft. ....	1.25	14.00

The Prunus Tomentosa is a new, hardy fruit bearing shrub from northern China. Fruit size and color of a small cherry, ripens in July and August. Fine for preserves, also for eating out of hand. Birds are especially fond of it. Should be planted in clumps on account of pollenization.



## **Pyrus** (See Almond)

## **Quince**

Japan Quince, 18-24 in. .... 1.50

## **Ribes** (See Alpine Currant)

## **Rhus** (See Sumac)

## **Russian Olive** (See Eleagnus)

## **Sambucus** (See Elder)

## **Smoke Tree** (See Fringe)

## **Snowball**

Snowball Common, 2-3 ft. ....	1.25	14.00
Snowball Common, 3-4 ft. ....	2.00	22.00

## **Snowberry** (Symphoricarpos)

Red, 2-3 ft. ....	1.00	11.00
White, 2-3 ft. ....	1.00	11.00

## **Spirea**

Anthony Waterer, 12-18 in. ....	1.00	11.00	
Arguta, 2-3 ft. ....	1.25	14.00	
Billardi, 2-3 ft. ....	1.25	14.00	
Frobelli, 12-18 in. ....	.75	8.00	55.00
Frobelli, 18-24 in. ....	1.00	11.00	85.00
Korean, 2 to 3 ft. ....	1.25	14.00	
Korean, 3 to 4 ft. ....	1.50	16.00	
Opulifolia, 2-3 ft. ....	1.00	11.00	
Opulifolia Aurea, 2-3 ft. ....	1.00	11.00	
Prunifolia, 2-3 ft. ....	1.25	14.00	
Sorbifolia, 2-3 ft. ....	1.25	14.00	
Thunbergii, 18-24 in. ....	1.25	14.00	
Van Houttei, 2-3 ft. ....	1.00	11.00	85.00
Van Houttei, 3-4 ft. ....	1.25	14.00	100.00
Van Houttei, XXX ....	1.75	20.00	

The Van Houttei, while one of the oldest, is yet one of the most popular shrubs in the list. Is good for borders, hedges and single specimens.

## **Sumac** (Rhus)

Common, 2-3 ft. ....	1.00	11.00
Cut Leaf, 2-3 ft. ....	1.25	14.00
Staghorn, Typhina, 2-3 ft. ....	1.00	11.00

## **Syringa** (Commonly known as **Lilacs**)

Common Purple, 2-3 ft. ....	1.00	11.00
Common Purple, 3-4 ft. ....	1.25	14.00
Common White, 2-3 ft. ....	1.25	14.00
Common White, 3-4 ft. ....	1.50	16.00
Japonica, 2-3 ft. ....	1.50	16.00
Japonica, 3-4 ft. ....	2.00	
Rothomagensis (Better than Persian), 2-3 ft. ....	1.50	16.00
Rothomagensis, 3-4 ft. ....	2.00	22.00

<b>Syringa, Named Varieties</b>	<b>Each</b>	<b>Per 12</b>
2 to 3 ft. ....	\$1.75	\$20.00
3 to 4 ft. ....	2.25	25.00
Alphonse Lavalle (Dbl.), blue	Ludwig Spaeth (S.) purple	
Bell de Nancy (Dbl.), pink	Michael Buchner (Dbl.), blue	
Chas. Joly (Dbl.), purple	Marie Le Graye (S.), white	
Chas. X (S.), reddish purple	Mme. LeMoine (Dbl.), white	
Congo (S.), wine red	Mme. Casimer Perier (Dbl) white	
Hugo Koster (S.), lavender	Pres. Grevey (Dbl.), blue	

## **Tamarix**

	<b>Each</b>	<b>Doz.</b>
Kashgar, 2 to 3 ft. ....	1.00	11.00
Kashgar, 3 to 4 ft. ....	1.25	14.00

## **Viburnum**

Dentatum, 2-3 ft. ....	1.25	14.00
Lantana, 2-3 ft. ....	1.25	14.00
Lentago .....	1.25	14.00

**Opulus** (See High Bush Cranberry)

**Opulus Sterilus** (See Snowball)

## **Weigela** (Diervilla)

Eva Rathke, 2-3 ft. ....	1.25	14.00
Rosea, 2-3 ft. ....	1.25	14.00

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## **SHRUBS SUITED FOR**

### **Shady Locations**

Aralia  
 Barberry, Japanese  
 Cornus, Siberica  
 Cornus, Stolonifera  
 Currant, Alpine  
 Euonymus  
 Forsythia  
 Highbush Cranberry  
 Hydrangea  
 Ninebark  
 Sorbifolia  
 Viburnum Dentatum

### **Sunny Locations**

Almond  
 Barberry, Red Leaf  
 Beauty Bush  
 Cotoneaster  
 Cornus, Paniculata  
 Honeysuckle  
 Hydrangea  
 Lilacs  
 Mock Orange  
 Prunus Triloba  
 Spirea, A. W.  
 Spirea, Arguta  
 Spirea, Froebelli  
 Viburnum, Lantana  
 Weigela

## CLIMBING VINES

(Good Strong Plants)

### Ampelopsis (Ivy)

	Each	Doz. Per 100
Quinquefolia, Am. Ivy, 2 yr. ....	1.00	11.00
Engelmanii, 2 yr. ....	1.00	11.00
Veitchi (Boston Ivy) ....	1.00	11.00
Veitchi XX (Boston Ivy) ....	1.25	13.00

### Aristolochia Sipho

Dutchman's Pipe .....	2.00	
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### Bittersweet

Celastrus Scandens .....	1.00	11.00
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### Clematis 2 yr. No. 1

Jackmanii, Purple .....	1.75	
Henryii, White .....	1.75	
Mad. Ed. Andre, Red .....	1.75	
Coccinea, Red .....	1.25	
Paniculata, White, XX .....	1.25	
Virginiana, White .....	1.25	

### Lonicera (Honeysuckle Vine)

Goldflame .....	1.25	15.00
Halls Japan .....	1.00	10.00
Scarlet Trumpet .....	1.00	10.00

Matrimony Vine .....	1.50	10.00
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### Myrtle

(Vinca Minor) .....	.25	2.50
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### Trumpet Flower

Tecoma Radicans .....	1.00	11.00
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### Wisteria

(Purple) .....	1.00	11.00
(Purple) XX .....	1.50	15.00

### Silver Lace Vine

(Polygonum) .....	1.25	
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## ROSES

### Strong Field Grown Plants

Our roses are all grown out of doors and are strong 2 year bushes.

#### Hybrid Perpetual

\$1.35 each      3 for \$3.75      \$15.00 doz.

American Beauty (pink)	Magna Charta (pink)
Frau Karl Druschke (white)	M. P. Wilder
Gruss an Teplitz (red)	Paul Neyron (pink)
Gen. Jacqueminot (red)	Prince Cam. de Rohan
J. B. Clark (red)	(crimson)

#### Climbing Roses

\$1.35 each      3 for \$3.75      \$15.00 doz.

Crimson Rambler	Flower of Fairfield
Climbing American Beauty	(crimson)
Dorothy Perkins (pink)	Paul's Scarlet (red)
Dorothy Perkins (White)	Primrose Yellow
Dr. W. Van Fleet (pink)	Tausendschoen (red)
Excelsa (red)	Wichuriana (white)

#### Rugosas and Hybrid Rugosas

\$1.35 each      3 for \$3.75      \$15.00 doz.

Agnes (yellow)	Hansa (pink)
Amelia Gravereaux (red)	Sir Thos. Lipton (white)
Belle Poitevine (pink)	Conrad F. Meyer (white)
Blanch de Coubert (white)	Rugosa Rubra (red)
F. J. Grootendorst (red)	Rugosa Alba (white)
Pink Grootendorst	Sarah Van Fleet (pink)

#### Baby Rambler Roses—Dwarf Polyantha

\$1.35 each      3 for \$3.75      \$15.00 doz.

Baby Rambler (red)	Baby Rambler (white)
Baby Rambler (pink)	Baby Rambler (Yellow)

#### Miscellaneous Roses

\$1.35 each      3 for \$3.75      \$15.00 doz.

Hugonis (yellow)	Harrison Yellow
Setigera (pink)	Persian Yellow
Rubrifolia (Red Leaves, Pink Blossoms)	

## HYBRID TEA ROSES

The Hybrid Tea Roses are not considered hardy in this latitude west of the Great Lakes. They are wonderful bloomers. In favorable locations and if given special care will often live through the winter.

Purchasers must take their own risk as to winter killing. We give no guarantee against that.

\$1.50 each      3 for \$4.00      \$16.00 doz.

Crusader (crimson)	Golden Dawn (yellow)
Dame Edith Helen (pink)	K. A. Victoria (white)
Etoile de Holland (yellow)	Mrs. E. P. Thom (yellow)
Mme. Butterfly	Radiance (red)
(pink and gold)	Radiance (pink)
Mme. Caroline Testout (red)	Souv Claudius Pernet
Mrs. Aaron Ward, dwarf	(yellow)
(yellow)	Talisman (pink and gold)

## PERENNIALS

**No Free Replacement Made on Perennials.**

**Strong Field Grown Plants**

40c each

\$4.50 doz.

Achillea (Boule de Neige)	Hardy Garden Pinks
Achillea (Roseum)	Hemerocallis (Yel. day lily)
Anthemis	Lily of the Valley (clumps)
Aquilegia	Liatris
Aster (Hardy)	Platycodon (white & blue)
Asclepias	Rudbeckia-Golden Glow
Coreopsis	Rudbeckia Purpurea
Delphinium Belladonna	Salvia
Delphinium Bellamosum	Scabiosa Caucasica
Daisy Shasta	Sedum—4 varieties
Daisy Elder	Veronica Incana
Gaillardia	Veronica Spicata
Gypsophila Paniculata	

### Perennials That Are Priced At

Each

Bleeding Heart (Exima)	\$ .75
Bleeding Heart (Common)	.75
Funkia Coerulea	.75
Funkia Blue, Variegated leaf	.75
Gypsophila Bristol Fairy	.75
Mallow, Red, White, Pink	.50
Oenothera	.50
Poppy, Oriental	.50
Poppy, Beauty of Livermore	.75
Poppy, May Sadler	1.00
Poppy, Lula Neeley	1.00
Pyrethrum Hybridum (Painted Daisy), Assorted	.50
Pyrethrum Ulignosum	.50
Ranunculus (Double Buttercup)	.50
Statice	.75
Yucca	.50

40c each

### IRIS

\$4.50 doz.

Is known under various names, (Fleur de Lis) (German Iris) (Liberty Iris) (Lilies). This is a very free bloomer, thrives in all soils and comes into bloom about Decoration Day and lasts for some time. The following are all distinct and choice varieties.

Ambassaduer, Lavender and Bronze  
 Autumn King Blue, Blooms Spring and Fall  
 Caprice, Rose Red  
 Lent A. Williamson, Lavender and Violet  
 Mad. Chereau, White edged Blue  
 Parasensis, Dark Blue  
 Prairie Gold, Rich Yellow  
 Pumila, Low, Dark Blue, Early  
 Queen Catarena, Pink Lavender, fragrant  
 Rhein Nixe, White and Violet Blue  
 Walhalla, Early, Blue  
 Dauntless, Red and Brown  
 Don Juan, Bronze and Red  
 Dr. Chas. H. Mayo, Pink  
 Golden Light, Golden Orange  
 Gudrun, White  
 Labor, Red  
 Rameses, Pink and Rose blend  
 Winnishiek, Fine Dark Blue

## PHLOX

### Strong Field Grown Plants

50c each                      \$5.00 doz.

#### Varieties

Africa, Red  
 B. Compte, Dark Red  
 Beacon, Cherry Red  
 Border Queen, Large Pink  
 Bridesmaid, White, Red Center  
 Champs Elysee, Purple  
 Dr. Charles Mayo, White, Red Center  
 Eclairer, Magenta  
 Enchantress, Pink  
 Joan d' Arc, Large White  
 Lillian, Silvery Pink  
 Mia Ruys, Dwarf White  
 Miss Lingard, Early White  
 Mrs. Jenkins, White  
 Pantheon, Pink  
 Rynstrom, Pink  
 Reinlander, Salmon  
 R. P. Struthers, Tall Red  
 Starlight, Violet, White Eye  
 Thor, Salmon  
 Von Hochberg, Red

## SUBLATA PHLOX

This low growing or creeping Phlox blooms very early and is fine for borders or mass planting. Comes in three colors.

50c each                      3 for \$1.25

Pink              White              Lavender

## PEONIES

### Strong 3 to 5 Eye Plants

	Each	Doz.
Baroness Schroeder (Late White) .....	\$1.15	\$14.00
Couronne de Or (Midseason White) .....	1.25	14.00
Edulis Superba (Early Pink) .....	1.25	14.00
Festiva Maxima (Early White) .....	1.25	14.00
Felix Crousse (Good Red) .....	1.25	14.00
Karl Rosenfield (Red, Midseason) .....	1.25	14.00
L' Eclatante (Deep Red) .....	1.25	14.00
Mary Brand (Fine Red) .....	1.50	16.00
Mons. Jules Elie (Large Pink) .....	1.25	14.00
Officinalis Rubra (Earliest Red) .....	1.50	16.00
Philomele (Called Tricolor) .....	1.50	
Pres. Taft (Rheine Hortense) Large		
Pink .....	1.50	
Primevere (Nearest to Yellow) .....	1.50	
Richard Carvel (Early Dark Red) .....	1.50	
Sarah Bernhadlt (Large Late Pink) .....	1.75	
Therese (Pink, Early Midseason) .....	1.50	
Walter Faxon (Coral Pink) .....	1.75	
Pink, White, Red, not named .....	1.00	11.00

## HARDY LILIES

Prices, 60c each                      \$6.50 per doz.

Regal	Tigrinum double
Tigrinum single	Elegans

## BULBS AND TUBERS

All of the following must be dug in the fall before the ground freezes and be stored in a frost proof place.

### DAHLIAS (Common Sorts)

<b>SHOW</b>		50c each	\$5.00 Doz.
Pink	Red	White	Yellow
<b>DECORATIVE</b>		60c each	\$6.50 Doz.
Pink	Red	White	Yellow
<b>CACTUS</b>		60c each	\$6.50 Doz.
Pink	Red	White	Yellow

### GLADIOLUS

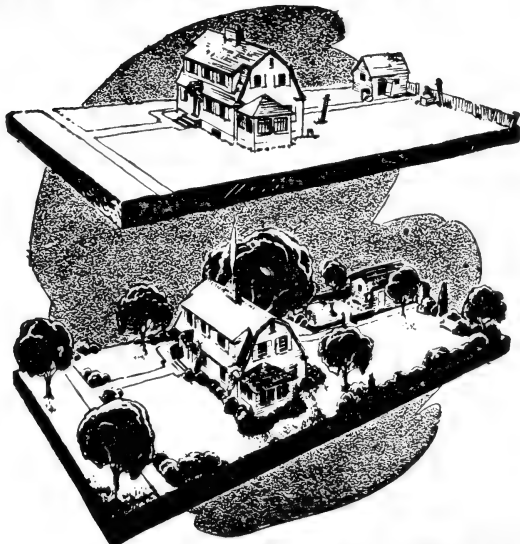
No Order Accepted for Less than 3 of One Variety

3 for 45c	\$1.35 doz.	\$2.25 per 25
Pink	Yellow	Purple
	Red	White

Mixed, No Color Specified

Per doz., \$1.00	Per 25, \$1.50
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# "It's not a Home-



# until it's PLANTED

## HEDGES AND SCREENS

The following are suitable for hedges and screens. With the exception of Barberry and Privet the plants listed here are lighter grade than found on other pages in this list. All plants are well grown and first class for their size. Not less than 12 of a size sold.

	Per Doz.	Per 100
Barberry Thunbergi, 12-15 in. ....	\$2.50	\$18.00
Barberry Thunbergi, 15-18 in. ....	3.50	25.00
Barberry Thunbergi, 18-24 in. ....	5.00	35.00
Buckthorn, common seedling, 12-18 in. ..	1.50	10.00
Buckthorn, common seedling, 18-24 in. ..	2.00	15.00
Buckthorn, common seedling, 2-3 ft. ....	3.50	25.00
Caragana Arborescens, 12-18 in. ....	1.50	10.00
Caragana Arborescens, 18-24 in. ....	2.00	15.00
Honeysuckle Pink Tat, 18-24 in. ....	4.50	35.00
Honeysuckle White, 18-24 in. ....	4.50	35.00
Privet Amoor N., 12-18 in. ....	3.00	25.00
Privet Amoor N., 18-24 in. ....	4.00	35.00
Russian Mulberry, 18-24 in. ....	1.50	12.00
Russian Mulberry, 2-3 ft. ....	3.00	22.00
Russian Olive, 18-24 in. ....	4.00	30.00
Spirea Froebelli, 18-24 in. ....	5.00	40.00
Spirea Van Houttei, 18-24 in. ....	4.00	30.00
Spirea Van Houttei, 2-3 ft. ....	5.00	40.00



# **SOME GENERAL INFORMATION**

**for**

## **AGENTS AND CUSTOMERS**

### **FOR HEDGES, SCREENS AND SHELTER BELTS**

For Ornamental Hedges, *Spirea Van Houttei*, *Spirea Froebelli*, *Hydrangea Paniculata Grandiflora*, *Rosa Rugosa*, *Amoor Privet North*, *Thunbergii Barberry* and *Lonicera Morrowi*, *Cotoneaster Acutifolia* are being used quite extensively and with excellent satisfaction. For an evergreen hedge there is nothing better than *Arbor Vita* and *Norway Spruce*.

For Screens — To cut off unsightly views, etc., such shrubs as *Tatarian Honeysuckle*, *Philadelphus Grandiflora*, and *Common Lilac* work in very nicely. These will attain a height of 8 to 10 feet. Where a taller screen is desired, *Laurel-Leaf Willow*, *Chinese Elm*, *Lombardy Poplar*, and *Evergreens* may be used.

Shelter Belts — *Spruces* and *Pines* are the best for this purpose. Planted on the north and west side of buildings, they shut out the cold winter winds and make all more comfortable, to say nothing of the saving in fuel for the home and feed for the stock. By using medium sized trees for these belts, the expense is but little as compared to the benefit derived.

### **Season in Which Shrubs Bloom**

#### **———— MAY ————**

<i>Almonds</i>	<i>Hugonis Rose</i>	<i>Prunus Triloba</i>
<i>Forsythia</i>	<i>Japan Quince</i>	<i>Spirea Arguta</i>
<i>Honeysuckles</i>	<i>Lilacs</i>	<i>Spirea V. H.</i>

#### **———— JUNE ————**

<i>Cornus (Dogwood)</i>	<i>Philadelphus (Syringas)</i>
<i>Deutzia</i>	<i>Spirea Sorbifolia</i>
<i>Russian Olive</i>	<i>Viburnums</i>
<i>Rosa Rugosa</i>	<i>Weigela Rosea</i>
<i>Snowball</i>	

#### **———— JULY ————**

<i>Hydrangea Arbor.</i>	<i>Spirea A. W.</i>	<i>Spirea Froebelli</i>
<i>Spirea Billardi</i>	<i>Spirea C. Alba</i>	<i>Weigela Eva Rathke</i>

#### **———— AUGUST and SEPTEMBER ————**

*Hydrangea P. G.*

# MEMORANDUM

## **MEMORANDUM**

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### COE, CONVERSE & EDWARDS COMPANY GUARANTEE

**Stock that is given proper planting and care, and fails to grow the first season after planting, will be replaced at half price, according to guarantee on order contract.**



## **SPECIAL INSTRUCTIONS TO OUR SALESMEN**

Do not vary from the prices in this list and **sell only varieties that are listed.**

Do not make extravagant statements to obtain orders. It is always better to do more than we promise than to promise more than we can do.


Be sure all orders are dated and always leave an **Exact Duplicate** of the order as sent to us with the purchaser. The order and duplicate must agree to be legal.

Have the purchaser place his name and Post Office address in the proper place and you re-write the name **very plainly** at the bottom of the order and also sign your name as salesman.

It is very important that the **place of delivery, post office, R. F. D. or street number** is plainly written. Mistakes in any of these items often cause delay and extra expense at time of delivery.

Work your territory thoroughly, making the delivery at one point as large as possible.

Do not sell less than 6 trees or plants at dozen rates, or less than 50 at hundred rates.



# Number of Trees or Plants to Set An Acre



The following table shows the number of trees or plants required to fill an acre of ground when planted at the given distances apart—in feet:

3x1½	9680
3½x2	6222
3x4	3630
3x5	2904
3x7	2074
4x2	5445
4x4	2722
4x5	2178
8x6	908
8x8	680
10x10	435
18x18	134
20x20	108
25x25	69
30x30	48

If this table does not give the distances you desire to plant, divide 43,560 the number of square feet in an acre, by the number of square feet each tree or plant will occupy.